INTEGRATING
WESTERN MEDICINE,
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INTEGRATIVE MEDICINE

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Snoozy

...what dreams are made of

## WHAT IT IS:

 All-natural, proprietary formula containing CBN and CBG that promotes restorative sleep.

## WHY YOU NEED IT:

- Important for patients looking for a strong but natural sleep aid
- Targets patients with acute or chronic insomnia that are looking for a non-drug therapy
- Good for patients who have trouble falling asleep at night OR those who wake in the night and cannot get back to sleep
- Great for patients with anxiety or body aches/pains that interfere with sleep initiation and quality
- · Non-habit-forming, herbal sleep support
- Trusted to be taken nightly or as needed
- Contains no psychoactive THC

#### **HOW IT HELPS:**

Snoozy contains both CBN (Cannabinol) and CBG (Cannabigerol) which work together to promote sleep by addressing different aspects of sleep disturbances:

• CBN is known for its sedative properties, directly promoting drowsiness and relaxation. It activates the endocannabinoid system (ECS), particularly CB1



receptors, to reduce nighttime awakenings and overall sleep disturbances, as shown in studies. CBN may also alleviate anxiety and pain, which are common barriers to restful sleep.

• While CBG is not inherently sleep-promoting, it can help with physical discomfort and inflammation, which often disrupt sleep. By both reducing pain and promoting physical relaxation, CBG prepares your body to fall asleep.

Both CBN's sedative effects and CBG's ability to address pain and inflammation work synergistically to help individuals who struggle with mental restlessness and physical discomfort at night, thereby enhancing overall sleep quality.

In each Snoozy capsule, CBN (Cannabinol) and CBG (Cannabigerol) have different beneficial effects to get you ready for a good night's sleep.

# **CBN Mechanism of Action**

• CBN has been linked to sedative, soothing and calming effects, such as reducing nighttime awakenings and promoting relaxation.

## **CBG Mechanism of Action**

- CBG interacts with both CB1 and CB2 receptors, but its receptor binding is weaker compared to other cannabinoids. However, this balanced receptor interaction contributes to its anti-inflammatory and neuroprotective effects.
- CBG also binds to serotonin receptors, better known as the 'happy hormone'. As such, CBG is more mood-enhancing and promotes mental relaxation, with additional benefits for inflammation and pain relief. In this way, CBG promotes a sense of calm and clarity without causing drowsiness.

So, if you're up at night with racing thoughts, pounding heart, or aches and pains, Snoozy is a reliable and all-natural sleep solution.

With Snoozy, it's lights out... and see you in the morning @

Usual dosage: Take 1-2 capsules of Snoozy at bedtime AND/OR on waking in the night. For most people, Snoozy's effects last 4-6 hours. May be taken with or without food. Do not combine with other sedatives, sleep aids, or alcohol.