

## New Practice Model

Dear Valued Patient,

Beginning January 1, 2020, my medical practice will no longer be participating with private insurance companies and Medicare.

As most of you have experienced, insurance-based medicine has become more about paperwork and less about patient care. And for that reason, I have decided to end my 23 year participation in the medical insurance business. Instead, I will focus solely on treating patients the way I was trained by my mentors, and not by medical insurers.

The cost for medical care in my office will be fair and reasonable. For example, an office visit (for routine medical care, medication management, annual physical, pre-op, urgent care) will be \$79. Those of you with significant insurance deductibles should appreciate significant cost savings under this new pricing plan.

If your medical insurance includes out-of-network insurance benefits, we will assist you in billing your insurance company for the medical care you have received in my office.

Going forward, the cost of care in my office will be transparent and detailed pricing information will be available in the office and on my website, [www.drhirt.com](http://www.drhirt.com), under the tab '[Office Information](#)'.

As I continue as your physician, I look forward to our relationship being unencumbered by the dictates of big business and big government.

Gratefully yours,

Michael Hirt, MD